

Presentation by
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Bentley University
Sociology 132 | 2023

Race, Culture & Society



Overview

03 Introduction

04 What is Culture?

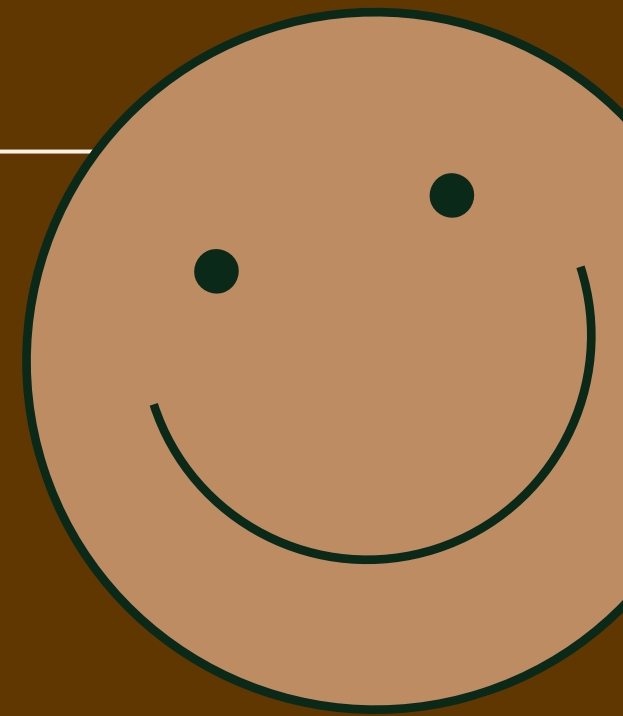
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Jaychele Nicole : 18

5+ years of community work

Founder of Gen Z: We Want To Live

founder of Miscreant Management

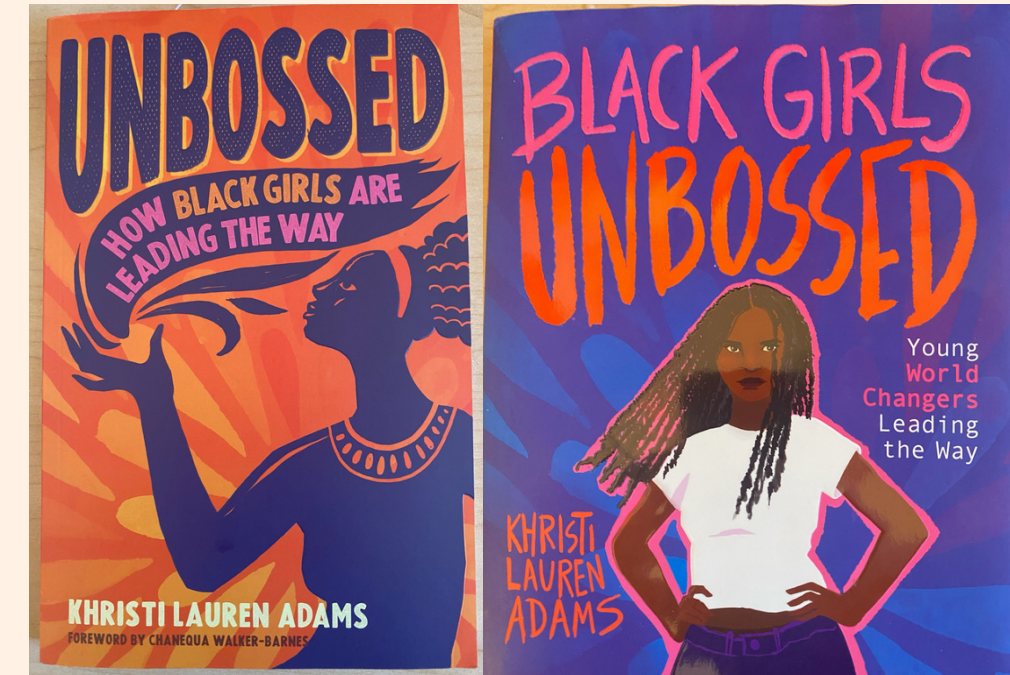
*Juneteenth RI: **Youth Social Justice Award** (2020)*

*Rhode Island Coalition Against Gun Violence: **Youth of the Year** (2020)*

*The Metropolitan Regional Career And Technical Center: **Student of the Year** (2022)*

*Newark IFF Youth Festival: **Best Youth Director** (2022)*

*USF Corporate Training and Professional Education: **Diversity, Equity and Inclusion in the Workplace Certification** (2022)*



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What is Culture?

Culture is or influences...

Language

Ways of interacting

Thoughts

Values

Attitudes

Art/Music

Food

Religion

Expected behaviors

Practices

Relationships

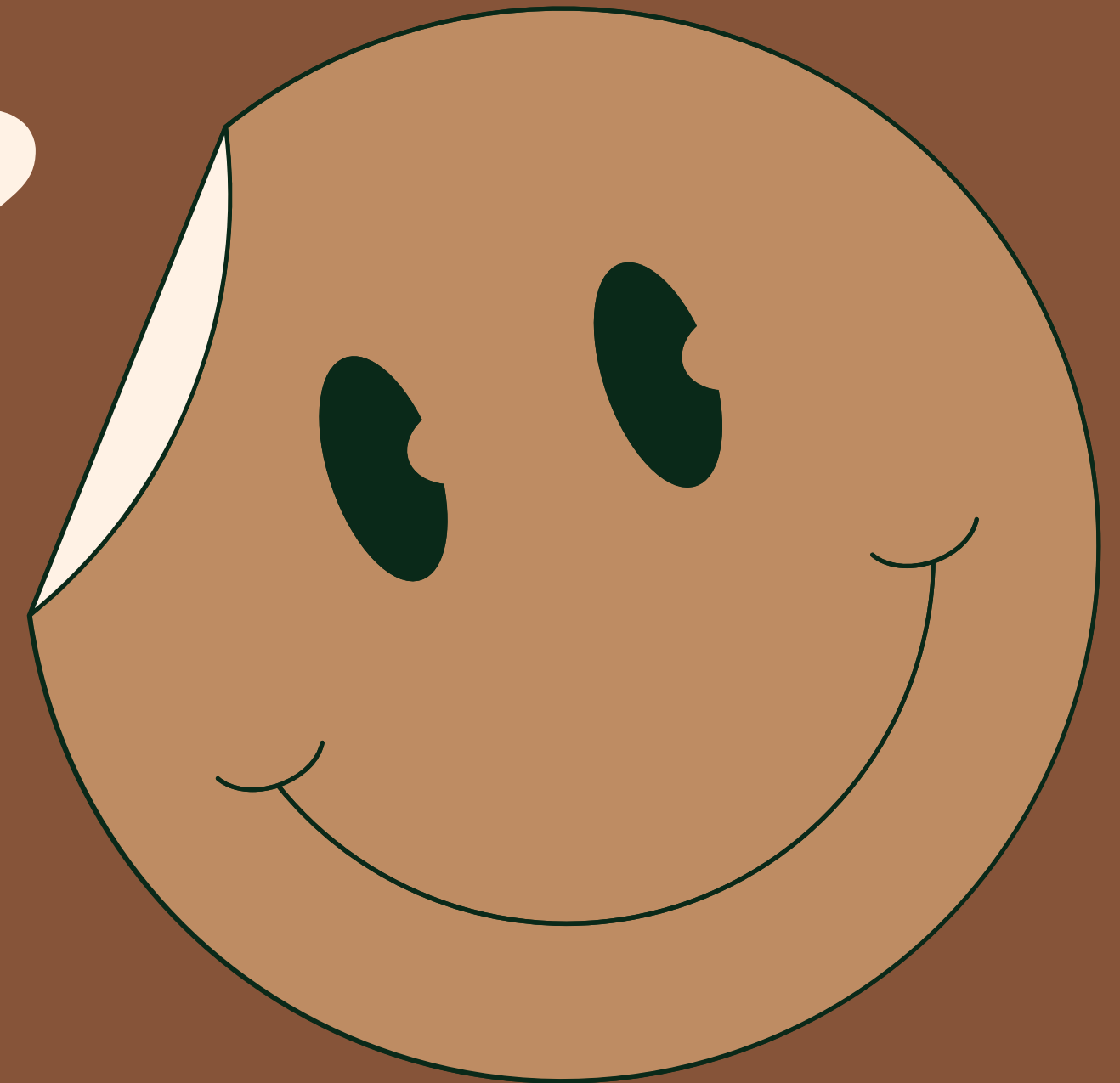
Communication

Customs

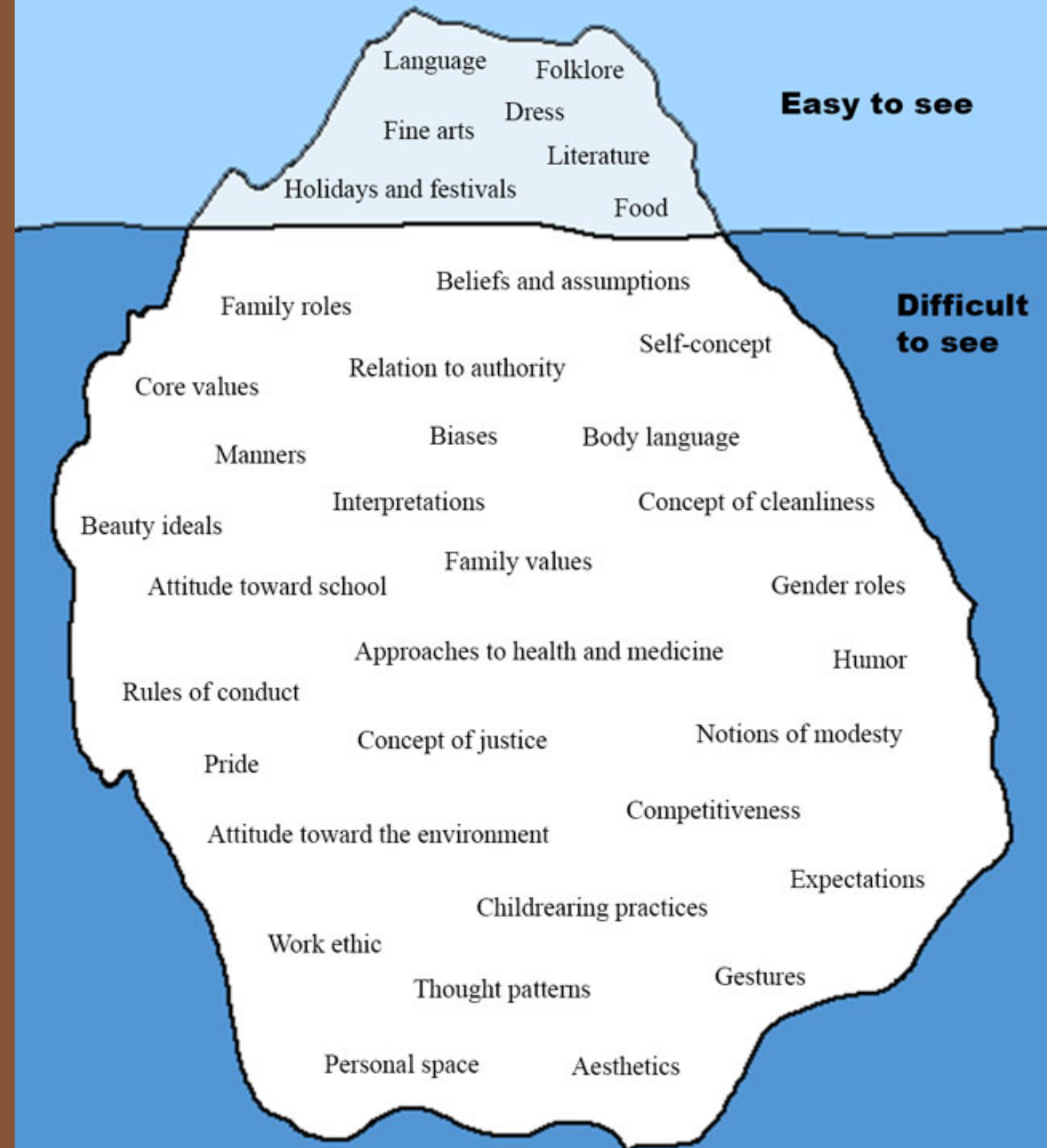
Roles

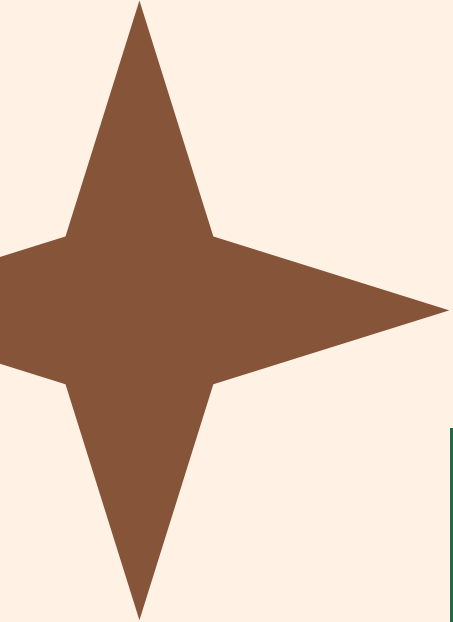
Rituals

Courtesies



The Cultural Iceberg





Black Culture Is:

The music we listen to

The clothes we wear

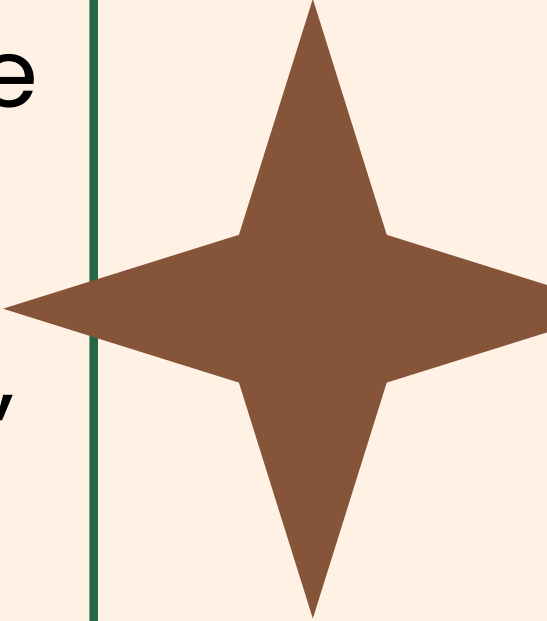
The language we use

Naturally creates a safe space for Black people to be ... Black

Derived from the joy that being Black brings to Black people

Built on innovation and resilience

Able to influence different aspects of our personality, looks,
fashion, foods, and general identity



Black Culture: AAVE

African American Vernacular English (AAVE)

"it gives"

lowkey

buggin

ode

miss girl

Tea/T

cap

chattin

opp

simp

period/purr

shook

"go off"

pressed

finna

have several seats

The Difference

The difference between cultural appropriation and appreciation is the credit

Appropriation

Cultural appropriation strips someone, and a community, of their identity, history, and struggle

Appreciation

Cultural appreciation is when non-BIPOC individuals learn & give credit from those involved in the culture

Appropriation vs. Appreciation

The way to fix this issue is to give credit and recognize the origin of what you borrow or promote from other cultures, especially on social media.

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Race & Social Media

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Cultural Exploitation



Censorship & content suppression
Promoting cultural appropriation



Spoke in a "blaccent," used AAVE, wore long press-on nails, and gold bamboo hoop earrings
Net worth of \$20 million



Blew up for doing the "Renegade" dance by Jalaiah Harmon
Own clothing collaborations, launched a perfume, has a show on Hulu with her family, and won Dancing with the Stars.

~~Cancel Culture~~

Consequence Culture

Cancel culture is a movement to remove celebrity status or esteem from a person, place, or thing based on offensive behavior or transgression



Cancel culture should be used to make people take accountability for their actions and educate themselves on the communities and groups they may have hurt with their actions

I want people to be *held accountable* and to receive consequences according to the bad action/crime that they did. Is this too much to ask?"

The Appropriation of Cancel Culture



FOLLOW @YITTY 

@lizzo



This may be a random time to say this but it's on my heart.. cancel culture is appropriation.

There was real outrage from truly marginalized people and now it's become trendy, misused and misdirected.

I hope we can phase out of this & focus our outrage on the real problems.

8:12 AM · Jan 8, 2023

3.6M Views 4,294 Retweets 542 Quote Tweets 50.1K Likes

Current Events

The Case of Tyre Nichols

- 29-year-old Black man
- Died earlier this month after he was pulled over by Memphis police
- Died three days later in the hospital: kidney failure & cardiac arrest
- Violently beat him for three minutes (footage was released)
- Lawyers for his family say he was treated like a “**human piñata**.”

5 Black officers for the Memphis Police Department were fired after an internal investigation found them to be “directly responsible”

- 7 charges including second-degree murder

Two Memphis Fire Department workers who were involved have been “**relieved of duty**,”



Current Events

The Case of Tyre Nichols

Preston Hemphill

- Suspended with pay (pending a hearing) but was spared criminal charges
- He wore the body-camera that captured the first of four videos released
- Seen 'violently pulling Nichols from his car while hitting him on the ground with a taser, later saying, "I hope they stomp his a**" after Nichols ran away'
- Was not present at the second scene where Nichols was brutally punched, kicked and beaten while lying defenseless on the floor



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*Thank
You!*

